

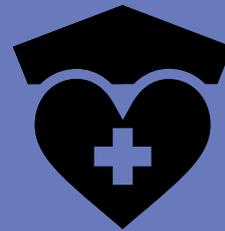
SECTOR PROFILE:

WORCESTERSHIRE'S HEALTH AND CARE SECTOR

WHAT IS THE HEALTH AND CARE SECTOR IN WORCESTERSHIRE?

The Health and Care sector in Worcestershire brings together public and private sector organisations, employing 38,000 people and providing essential services. Worcestershire is home to 2 NHS Trusts which cover 3 acute hospitals in Worcester, Redditch, and Kidderminster and 7 community hospitals/rehabilitation units across the county.

The sector has always been adaptive, supporting the needs of all age groups within the population and responsive to innovation, the development of medicines and disease prevention initiatives. However, the COVID-19 pandemic has illustrated the potential for technology-based innovations – from track and trace apps to online consultations – and the speed at which innovation in this sector is now moving forward. This is one of Worcestershire's emerging sectors, offering significant opportunities for the future growth of the county's economy including segments such as instrumentation, devices & equipment manufacture, research & development, healthcare services and assistive technology & diagnostics.



38,000
PEOPLE
EMPLOYED



1,000
BUSINESSES

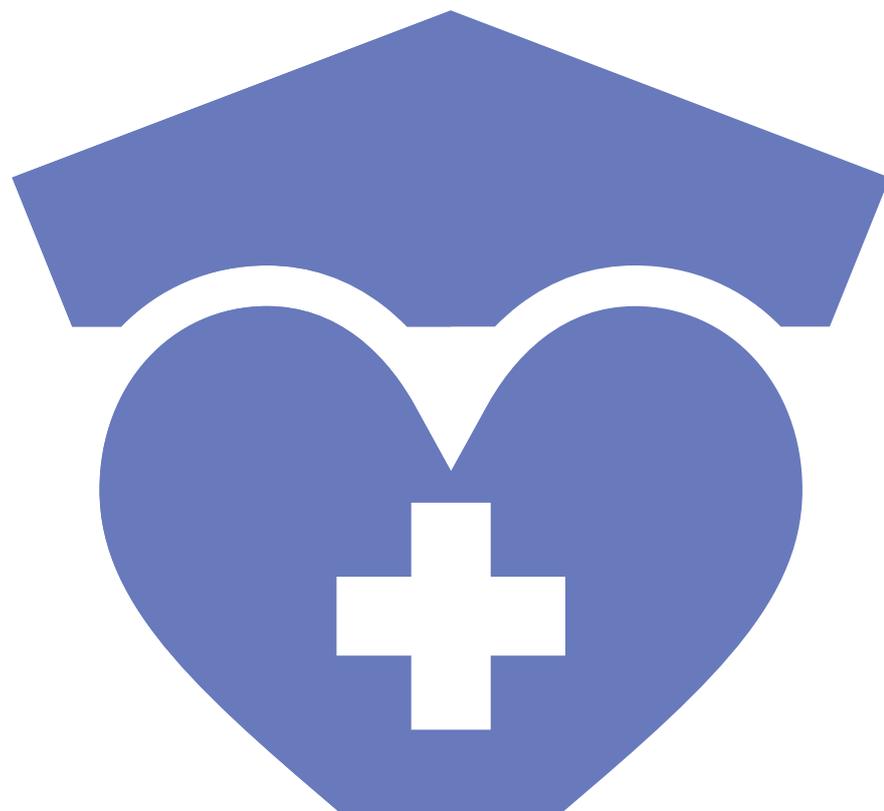
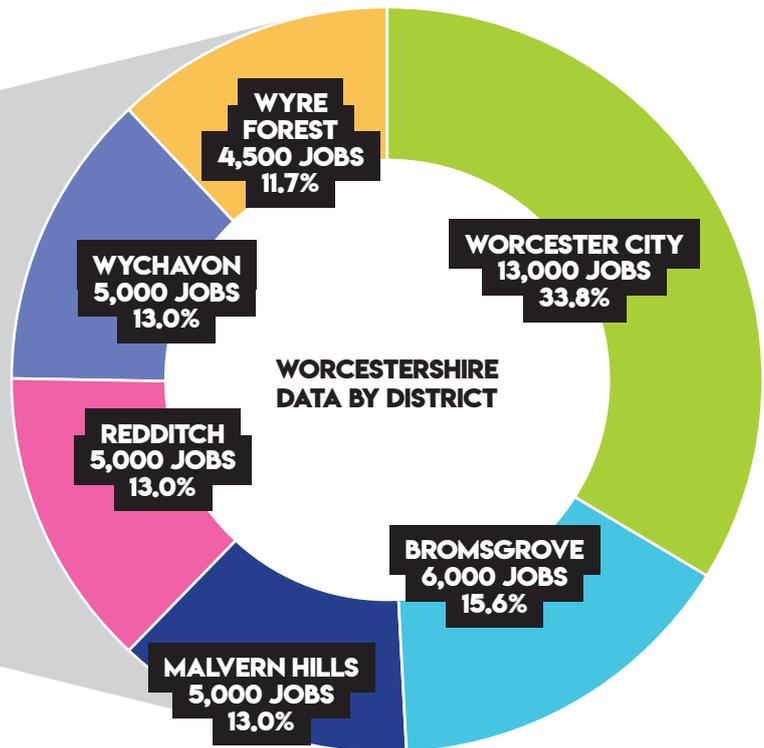
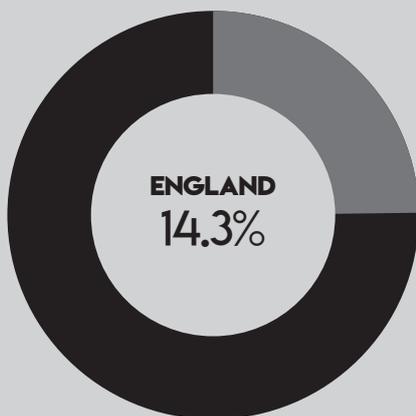
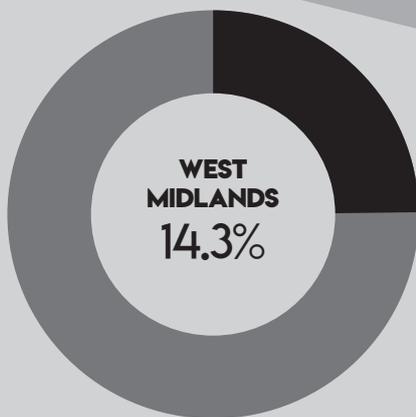
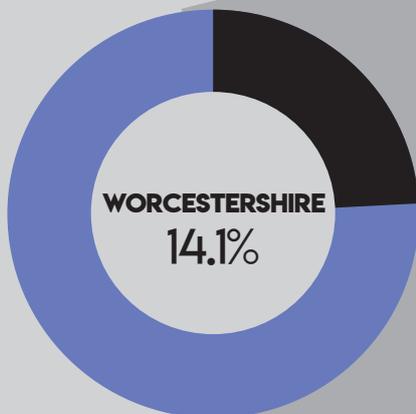


£475M GVA
GENERATED
BY TOP 50
BUSINESSES

WHAT DOES THE HEALTH AND CARE SECTOR LOOK LIKE IN WORCESTERSHIRE?

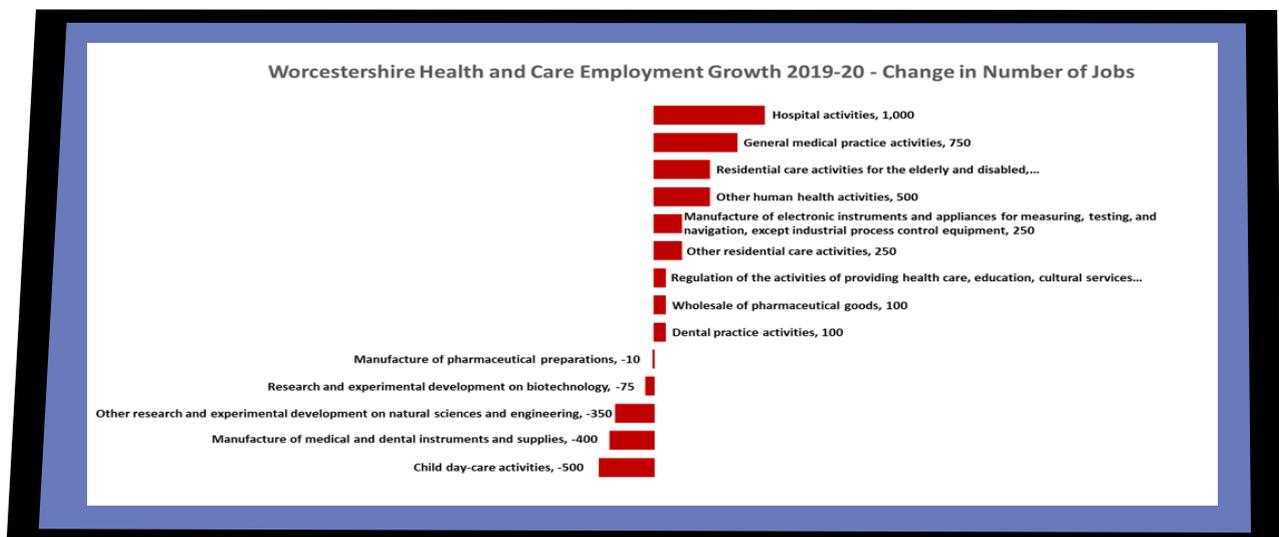
This graph highlights the number of jobs in the Health and Care sector in comparison to both the West Midlands and England. This also highlights the distribution of jobs in the individual districts of Worcestershire County to determine which areas currently have the most jobs available and are likely to see the most growth in the future.

HEALTH AND CARE JOBS AS A % OF TOTAL WORKFORCE

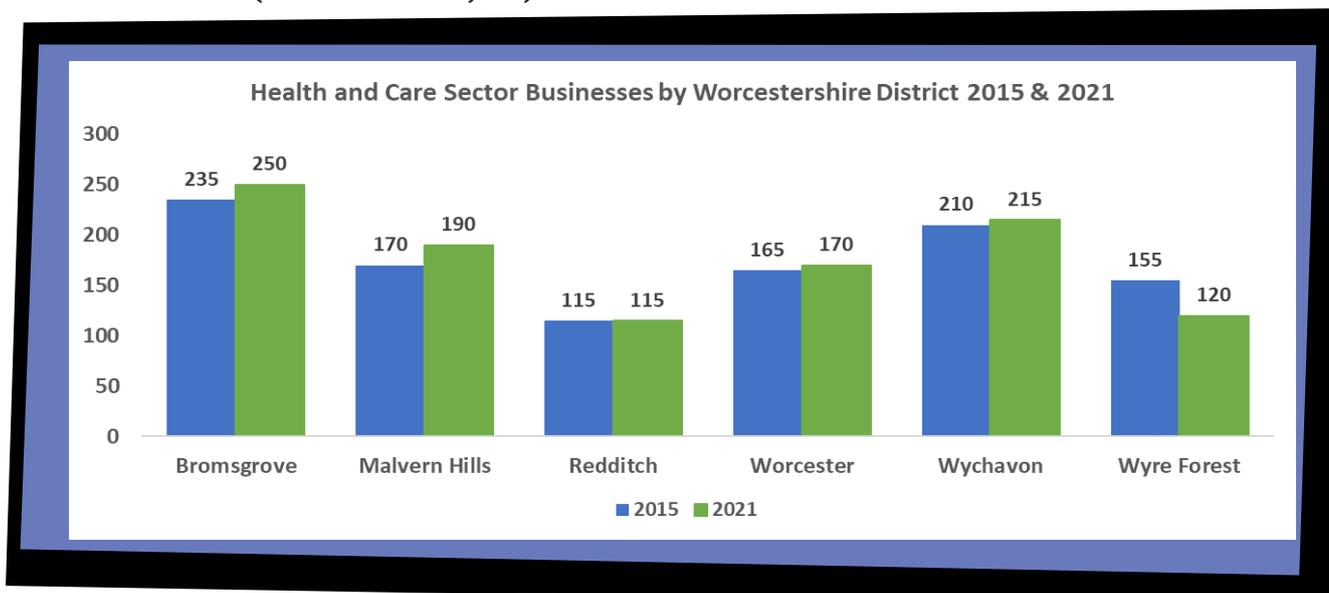


KEY FACTS:

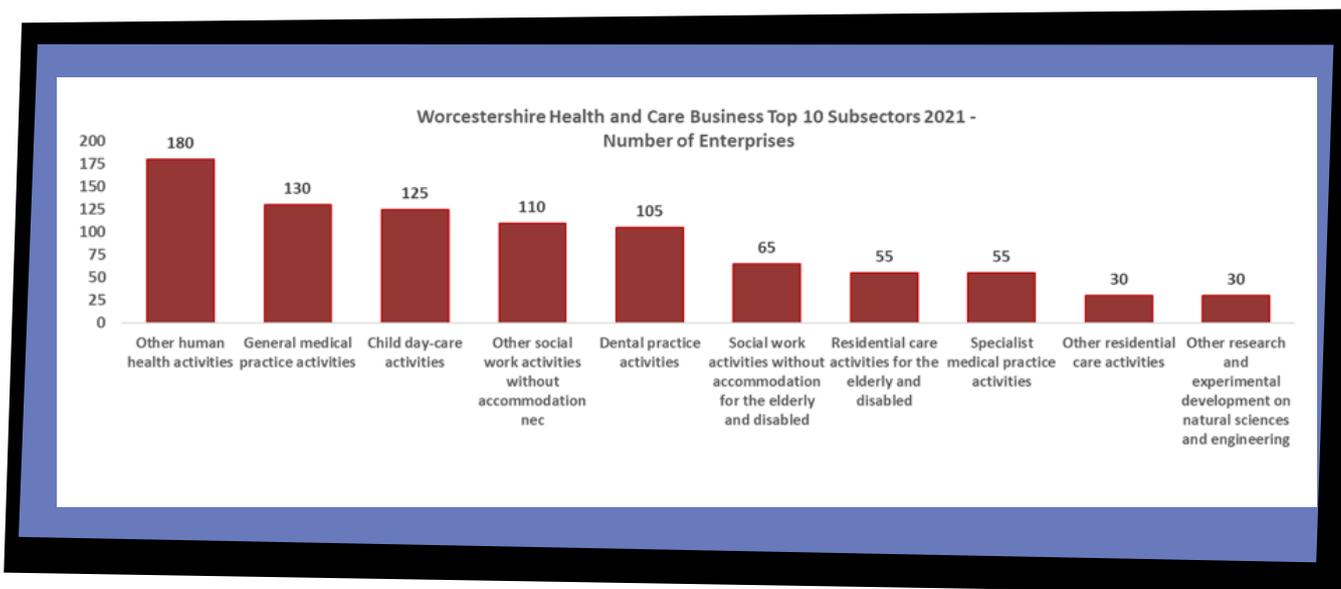
- > Currently there are 38,000 people employed in Worcestershire's Health and Care sector
- > Employment in Worcestershire's Health and Care sector as a proportion of total employment (14.1%) is slightly lower than the England average and the West Midlands (both with 14.3%)
- > The proportion of people employed in the manufacture of electronic instruments and appliances for measuring and testing is significantly higher in Worcestershire (3.9%) than the England average (0.9%)
- > Four of the top 7 Health and Care subsectors have grown in employment from 2019-20:
 - > Hospital activities (+1,000 jobs)
 - > General medical practice activities (+750 jobs)



- > Residential activities for the elderly and disabled and Other human health activities (both with +500 jobs)



- > Currently there are 1,000 businesses in Worcestershire's Health and Care sector
- > From 2020-2021 there has been an increase in the number of businesses (+55 businesses)
- > Worcestershire's rate of increase (+5.5%) compares to a +2.0% increase for the England average and a +1.7% increase for the West Midlands region
- > The top 3 Health and Care subsectors in Worcestershire are: Other human health activities, General medical practice activities and Child day-care activities



TOP 10 WORCESTERSHIRE HEALTH AND CARE SECTOR EMPLOYERS

1.

SANCTUARY CARE LIMITED

Residential care activities for the elderly and disabled

WORCESTER

2.

NUTRIUS TOPCO LIMITED

Activities of other holding companies

BROMSGROVE

3.

MALVERN PANALYTICAL LIMITED

Manufacture of electronic measuring, testing etc. equipment, not for industrial process control

MALVERN HILLS

4.

LARCHWOOD HOLDCO LIMITED

Residential care activities for the elderly and disabled

BROMSGROVE

5.

LEXON UK HOLDINGS LIMITED

Wholesale of pharmaceutical goods

REDDITCH

6.

WORCESTERSHIRE CHILDREN FIRST

Other transportation support activities

WORCESTER

7.

ACORNS CHILDREN'S HOSPICE TRUST

Child day-care activities

BROMSGROVE

8.

KIMAL HOLDINGS LIMITED

Manufacture of medical and dental instruments and supplies

WYCHAVON

9.

ST. CLOUD CARE LIMITED

Residential nursing care facilities

MALVERN HILLS

10.

VISIONS LABS LIMITED

Retail sales by opticians

WYRE FOREST

MADE IN WORCS

- > **Sanctuary Care Limited** is a leading player in the UK residential and nursing homes sector and is a division of Sanctuary Housing Association, whose headquarters are in Worcester. With turnover of £135m, Sanctuary Care has over 100 homes nationwide with 9 located within Worcestershire.
- > **Kimal Holdings** is a manufacturer and supplier of specialized procedure packs and vascular access devices to hospitals and medical facilities globally. From the first cardiology procedure pack in the 1990's, the company now manufactures over 1 million procedure packs annually and its **Vastec** research and development team continues to invest in future product developments at the company's innovation centre in Bromsgrove.
- > Worcestershire is served by 4 hospice organisations: **Acorns Children's Hospice, St Richards Hospice, The Primrose Hospice and Kemp Hospice**. These charitable organisations are reliant on fundraising and donations to enable them to provide care, treatment and therapies and end of life care.
- > Starting from a small company in the 1980's, **AKW Medicare** is a leading supplier and manufacturer of accessible bathroom, kitchen, and daily independent living products. The company works closely with occupational therapists, the care homes sector and Housing Associations to develop products to help customers continue to experience independent living.
- > Located in Malvern, **Smartbox Assistive Technology Limited** is developer and supplier of hardware and software assistive technology solutions to aid communication and independent living for those with communication, mobility, and disability issues. The company recorded turnover of £10.3m in the year to December 2019.

FUTURE OPPORTUNITIES

- > The growth of the Internet of Things (IOT) and increasingly connected systems alongside the enabling of the **5G ecosystem** in the county and good internet connections could result in increased uptake of Assisted Living Technologies to give people increased independence in later life.
- > **Artificial Intelligence (AI)**, remote monitoring and data analytics will be key areas benefiting from such increased connectivity with devices such as blood pressure and ECG monitors increasingly designed as wearable tech.
- > The **University of Worcester** is a key asset in the health and care sector in Worcestershire offering undergraduate, postgraduate, and professional courses including clinical psychology, nursing, midwifery, paramedic science, occupational therapy, physiotherapy, and social work. The University is also a specialist research centre for dementia studies, whilst the mood disorders research group studies bipolar and other psychotic disorders. In 2022, the university will open the new **Three Counties Medical School** in Worcester.